

**PROPOSALS
DUE TODAY!**

Visual Rhetoric

February 6

Opening Thoughts

a productive paradox

Images and words can be considered to be discrete or blended. Both are useful.

STOP WRITE

copia

Try visual activity in service of rhetorical invention. Generativity is not perfection. Can invention be wasteful?

WRITE A SHORT STORY USING THE FANTASIA MONSTER AND THE WORD "SPORK."

Discussion

powerful spaces

How are spaces categorized as powerful? How can we instigate power shifts via rhetorical invention?

point-of-view

Perspective (ocular operation) vs. standpoint (function of identity, innate, pre-cognitive).

modality, materiality, and the imagination

Where is the intersection? Visuals can shape us, and we can shape visuals. It goes both ways... depends on your worldview.

STOP DRAW
*THE GREAT DRAWING JAM
OF 2017*